

ASTRAFOODS®
TASTE A PHILADELPHIA TRADITION™





Welcome to Astra Foods!

Astra Foods is a preferred manufacturer of the finest quality Philly beef, chicken and pork products available in today's marketplace. Distributing to local, regional and international food chains and distributors, Astra Foods has grown a reputation not only in Philadelphia but worldwide as the leading name behind the increasingly popular Philly Cheese Steak.

Established as a family owned company in 1978, Astra Foods' founders continue to work closely with their employees to oversee daily manufacturing processes and ensure the highest levels of consistent, quality production. Employees carry out automated manufacturing processes, administration and distribution services in a modern 100,000 square foot facility. On-site engineers ensure continuous operation of production lines while a team of dedicated, qualified specialists, including on-site 3rd party auditors, conduct regular testing to ensure quality control.

In the midst of increasing concern for safety and security in the manufacturing sector, Astra Foods has taken the step of securing their manufacturing facility to extraordinary levels. State-of-the-art hand print scanning at facility entrances and the latest technology in security cameras maintain that the manufacturing facility is safe from potential security risks. Furthermore, strategically placed inspection stations combined with metal detection technology on the production line ensure all food products are free of hazardous non-food par-

Located in the heart of the cheese steak capital of the world, Astra Foods offers superior beef, chicken and pork products.

ticles.

Easily accessible from all major roadways, Astra Foods is headquartered on a 5-acre site in Upper Darby, PA, just one block outside Philadelphia — the home of the original steak and cheese sandwich. Astra Foods is dedicated to enriching their local community through hiring practices and charitable donations. They also have a rich history of accomplishments, including superior ratings by 3rd party auditors and other inspecting organizations in the industry. In addition, many of their customers have awarded them for high quality products and unprecedented customer service.

Known and recognized for commitment to quality while keeping a competitive pricing strategy, Astra Foods appeals to a wide customer base including: distributors, schools, universities, stadiums, military bases, pizzerias, restaurants, diners, cafeterias and fast food chains.

No customer is too large or too small to receive Astra Foods' world class customer service. It is Astra Foods' pledge to deliver superior food products consistently and dependably, while providing exceptional and uncompromising customer service.



"It is Astra Foods' pledge to deliver superior food products consistently and dependably, while providing exceptional and uncompromising customer service."

— Demos Vasiliou
Co-Founder

"Astra Foods strives to be the reason Philly Style beef, chicken and pork steak sandwiches become a staple menu option worldwide."

— Spiros Poulimenos
Co-Founder



The Philadelphia Cheese Steak!

Most people who visit Philadelphia can't leave without trying a Philadelphia Cheese Steak. Here are some tips to make one without having to go all the way to South Philly.

Here's How

1. Start with your favorite Astra Foods high quality beef steak. (Astra Foods uses only fresh lean steer beef)
2. Use a fresh high quality sub roll.
3. With or without fried onions? Philly tradition says you better add em on! (yellow sweet onions are the choice in authentic Philly shops)
4. Decide if you want a steak sandwich or a cheese steak. If you elect a cheese steak, you need to decide on Philly favorites, American, provolone, or traditional cheese sauce.
5. Any add-ons? Mushrooms, peppers, pizza sauce, tomatoes? You decide. It's your sandwich!

Start To Cook

6. Pre-heat your grill to 350 degrees.
7. Place steak on grill to begin to cook.
8. After the outside edges start to brown, flip over steak and let the other side cook.
9. Sauté onions and other add-ons while steak cooks.
10. Break apart steak with two spatulas and mix in desired vegetables.
11. If you elect to add sliced cheese, place it on the meat until slightly melted. If you choose cheese sauce, just smear it on both sides of the roll.
12. Place the roll over the meat/cheese/veggies and scoop it into the sandwich.
13. Garnish your sandwich with pizza sauce, hot or sweet peppers or pickles.
14. Enjoy your Philadelphia Cheese Steak!

ASTRAFOODS®

100% Domestic Fresh Steer Beef!

Astra Foods beef products are made from 100% fresh domestic steer beef. Our customers love the versatility it provides them for creating a wide variety of menu items. Use Astra Foods beef and create your own custom recipe!



Steak Salad



Cheese Steak Pizza



Steak Egg & Cheese Bagel



BEEF

Astra Foods uses fresh lean steer beef meat to manufacture their steaks, satisfying today’s health conscious consumer.

All raw beef products are available in a wide array of marinated or non-marinated varieties. For best results, frozen steaks should be thawed before cooking. Using a pre-heated grill, Astra Foods raw steaks can be prepared in minutes from start to finish!

Fully cooked beef steaks offer the same top quality as the raw products, and are quick and convenient to prepare in the oven, microwave or steam table. Items can be altered with several house spices or Astra Foods will customize a unique spice blend just for you!



Raw Ovals



Raw Flats



Fully Cooked

Astra Foods Raw Beef

- Pre-chunked, EASY BREAK flat steak
- Thicker oval BREAK EZE beef steak (Commonly known as Oval style)
- Traditional old fashioned flat strip steak
- Traditional Rib-Eye flat steak
- Available in several types and levels of marination, fully customizable for you!
- Packaged in 10 lbs. net weight boxes, available in bulk or portion sizes ranging from 4 – 8 oz.

Astra Foods Fully Cooked Beef

- Available seasoned with several standard house spice blends or customized with a unique spice profile just for you!
- Packaged in 12 lbs. net weight boxes, bulk portioned with four 3 lbs. vacuum sealed tubes

The World’s Largest Cheese Steak

In the parking lot before the Philadelphia Eagles final game of the 1998 season, the team served a 1,790 pound cheesesteak measuring a few inches longer than a football field -- 365 feet, 7 inches. The monster-sized munchie beat the old record by about 65 feet, earning it a spot in the Guinness Book of World Records.

100% All White Fresh Chicken Breast!

Astra Foods chicken products are made from 100% all white, fresh chicken breast. It's boneless, skinless and the taste is unbeatable. Astra Foods Philly style chicken products will keep you a step ahead of your competition!



Chicken Chop Salad



Chicken Salad Club Sandwich



Chicken BBQ Pizza



CHICKEN

Astra Foods uses fresh 100% chicken breast meat to manufacture their steaks, satisfying today's health conscious consumer.

All raw chicken products are available in a wide array of marinated or non-marinated varieties. For best results, frozen chicken should be thawed before cooking. Using a pre-heated grill, Astra Foods raw chicken can be prepared in minutes from start to finish!

Fully cooked chicken steaks offer the same top quality as the raw products, and are quick and convenient to prepare in the oven, microwave or steam table. Items can be altered with several house spices or Astra Foods will customize a unique spice blend just for you!

Astra Foods Raw Chicken

- Pre-chunked, EASY BREAK flat steak
- Thicker oval BREAK EZE chicken steak (Commonly known as Oval style)
- Available in several types and levels of marination, fully customizable for you!
- Packaged in 10 lbs. net weight boxes, available in bulk or portion sizes ranging from 4 – 8 oz.

Astra Foods Fully Cooked Chicken

- Available seasoned with several standard house spice blends or customized with a unique spice profile just for you!
- Packaged in 12 lbs. net weight boxes, bulk portioned with four 3 lbs. vacuum sealed tubes



Raw Ovals



Raw Flats



Fully Cooked

In 2003 Massachusetts Democrat

Senator John Kerry in a Public Relations push to be viewed as a "regular guy", made a major blunder and ordered his Philly Steak with Swiss cheese! Any local cheesesteak lover knows Swiss cheese is not an option and not a cool move if you want to win votes from the Philly guys on 9th Street. What you should order is "Whiz Wit". We're sure Senator Kerry isn't the first one to make this mistake.

All Natural 100% Premium Tender Pork!

Astra Foods pork products are a unique new way of using pork today. It's appeal to customers and its taste will make it a staple item on your menu for years to come. Experience Astra Foods pork products today!



BBQ Pork Sandwich



Pork Asian Salad



Pork Vietnamese Sandwich



PORK

Astra Foods uses all natural 100% fresh premium tender pork to manufacture their steaks, satisfying today's health conscious consumer.

All raw pork products are available in a wide array of marinated or non-marinated varieties. For best results, frozen pork should be thawed before cooking. Using a pre-heated grill, Astra Foods raw steaks can be prepared in minutes from start to finish!

Fully cooked pork steaks offer the same top quality as the raw products, and are quick and convenient to prepare in the oven, microwave or steam table. Items can be altered with several house spices or Astra Foods will customize a unique spice blend just for you!



Raw Ovals



Raw Flats



Fully Cooked

Astra Foods Raw Pork Steaks

- Pre-chunked, EASY BREAK flat steak
- Thicker oval BREAK EZE pork steak (Commonly known as Oval style)
- Available in several types and levels of marination, fully customizable for you!
- Packaged in 10 lbs. net weight boxes, available in bulk or portion sizes ranging from 4 – 8 oz.

Astra Foods Fully Cooked Pork Steaks

- Available seasoned with several standard house spice blends or customized with a unique spice profile just for you!
- Packaged in 12 lbs. net weight boxes, bulk portioned with four 3 lbs. vacuum sealed tubes

The Original Philadelphia Cheese Steak Started "Without" Cheese

When steaks were originally sold as sandwiches in the early 1930s they were only served plain. Cheese was only added later by a manager at the popular Philadelphia lunch stand where it all began. The first cheese added was provolone. The popular "Cheese Whiz" was first marketed in 1952 and was not available for the original 1930s version.



Philly Steak, Egg and Cheese on a Whole Wheat Pita



English Muffins and Biscuits



Bagels and Croissants



Wraps and Pitas

BREAKFAST



*Traditional Biscuit with
Philly Steak, Egg and Cheese*

Innovation is always the key when assembling your restaurants' menu. It can even be more challenging with breakfast items. That's why we suggest you make use of the same top quality Astra Steaks that you currently use at lunch and dinner.

Astra Foods Steak is an excellent choice to offer as an option to bacon and sausage on your morning egg and cheese sandwich. Whether you serve it on muffins, bagels or croissants, or the current craze of wraps and pitas, your customers will surely appreciate this delicious alternative.

And, since your customers already know and love the taste, it will be sure to please. Taste one today and see why Astra Foods Steaks are a natural solution for creating a delectable breakfast sandwich.



Astra Foods newest product – Prime Rib beef slices, shown prepared as a traditional "Philly Cheese Steak"

SPECIALTY



Prime Rib beef slices shown prepared in a Sheppard Pie with Mashed Potatoes and Fresh Vegetables

Astra Foods product development team is constantly searching the world for innovative food products and spices to enhance current selections and to innovate with completely new food concepts. Our Test kitchen will always accept a challenge to satisfy the most demanding request and delight a meticulous palate.

Our food development experts are always thinking of ways to help you expand and grow your menu items. We regularly meet with our customer to review potential new products and expansion of existing products.

YOUR MENU ISN'T COMPLETE WITHOUT AN ASTRA FOODS ORIGINAL PHILLY STEAK!



Cheese Steak Sandwich



Chicken Steak Sandwich



Pork Steak Sandwich



Prime Rib Slices Sandwich

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